Social Media Policy

Date last Updated: 16th September 2026

Background

The Ku-ring-gai Art Society (KAS) Constitution includes the following objects which are relevant to our social media policy and practice:

a) to foster the visual arts particularly in the Municipality of Ku-ring-gai
b) to enhance the status of artists in society
c) to work for the recognition of the importance of art in education, in community life, in commerce and in industry and the appreciation of art by the authorities and the general public.
d) to promote art through organised discussion, display, films, lectures, demonstrations and art work critiques in all cases either by members or invited guests.

The objects provide KAS with the opportunity to impact at a community level, with not just an internal focus on the Society. The objects also allow the promotion of art without particular limitations such as just relating to KAS events. A focus on members individually is also covered by the objects.

Social Media Goals and activities in line with the objects of KAS Constitution:

1. The KAS goals with social media are:
    - to help promote KAS as an Art Society, KAS events and our KAS artists (Social and exhibiting members) on Instagram and Facebook; and
    - to recognise our sponsors as thanks for their support.

2. We do this:
    - through posting photos and videos of KAS events,
    - Posting members artwork with their consent, and
    - filmed interviews with artists and sponsors that we take ourselves.
    - We also repost members' posts but we only do this *with the consent of the member* whose post we are reposting and:
        - We only repost content that is art-related (e.g. finished paintings, progress photos/videos, competition and exhibition updates)
        - We do repost content from other art societies and exhibitions or events with a connection to a KAS artist (e.g. Hunters Hill Art Exhibition, Art Prizes, Galleries posting about a KAS artist)

        - We do repost content that is directly related to the categories that we have in our exhibitions (e.g. reposting paintings from KAS artists rather than sculptures they may have created or sewing projects)
        - We do repost art related events that KAS artists have attended with a focus on the KAS artist (e.g KAS artists at a community event)
        - We do repost content that advertises art-related workshops/retreats that KAS artists are running
3. KAS will obtain consent through a separate Social Media and Publicity Consent Form.

4. We strive to re-post all eligible content created by members who have consented, however we acknowledge that not all posts and artist achievements may be re-posted due to time constraints and volume

5. Members may choose which permissions they provide on the Consent Form. They may withdraw consent for future use at any time by contacting the Publicity Officer in writing. KAS will maintain a record of permissions and withdrawals.

6. The Social Media Policy will be:
    - Advised to all existing members by email
    - Published on the KAS Website; and
    - Advised to new members as part of the welcome letter